

## Networking Lounge Sponsorship — \$25,000

### SPECIAL SPONSORSHIP BENEFITS

- ◆ Three complimentary full registrations to Intermodal EXPO 2020
- ◆ Ad in mobile app
- ◆ Recognition on EXPO website, select event signage, program guide and mobile app
- ◆ Includes wall backdrop with television and furniture
- ◆ Recognition in education session rooms
- ◆ Recognition as Platinum Plus Sponsor, to include benefits listed below

---

### PLATINUM PLUS BENEFITS

- ◆ Four complimentary At-Large IANA memberships
- ◆ Enhanced listing in the IANA Intermodal Marketplace

### INTERMODAL EXPO AND BUSINESS MEETING BENEFITS

- ◆ Four complimentary full registrations to Intermodal EXPO 2020
- ◆ Expanded visibility through prominent display of your
  - company logo on slideshow at general sessions
  - company name on or near entry to exhibit hall
  - company logo in the program guide
- ◆ Sponsor ribbon on badges for company attendees
- ◆ Recognition as co-sponsor of luncheons held in exhibit hall and breakfasts during opening sessions
- ◆ Priority access to private meeting rooms/suites at the EXPO  
*Please note: space is limited and assigned on first come, first served basis.*
- ◆ Early access to EXPO housing
- ◆ Priority selection of exhibition space for Intermodal EXPO 2021
- ◆ Company listing in select EXPO promotional materials
- ◆ Company logo with link to your website on the EXPO 2020 home page
- ◆ Company name on signage at the convention center
- ◆ List of EXPO registrants provided prior to and after the event
- ◆ Recognition as a co-sponsor of the networking reception held during the 2020 Business Meeting, May 5 - 7 in Oak Brook, IL

### ADVERTISING/PROMOTIONAL BENEFITS

- ◆ Company logo with link to your website on the home page and 2020 sponsor page of [intermodal.org](http://intermodal.org)
- ◆ Complimentary black and white advertising in Intermodal Insights
- ◆ Recognition throughout 2020 in each issue of Intermodal Insights
- ◆ Recognition on LinkedIn, Twitter and Intermodal Connections (one announcement on each)
- ◆ Social media digital toolkit to promote participation in IANA and its events
- ◆ Digital ad in Intermodal Connections, IANA's bi-monthly digital newsletter

Please contact Jim Morrow for more details at [jim.morrow@intermodal.org](mailto:jim.morrow@intermodal.org) or 301-982-3400, ext. 314.

**Intermodal Association of North America**

11785 Beltsville Drive, Suite 1100, Calverton, MD 20705 | [www.intermodal.org](http://www.intermodal.org)