

Registration Area Sponsorship — \$20,000

SPECIAL SPONSORSHIP BENEFITS

- ◆ Two complimentary full registrations to Intermodal EXPO 2020
- ◆ Advertising insert in portfolio/registration bag
- ◆ Recognition on EXPO website, select event signage, program guide and mobile app
- ◆ Recognition as registration sponsor at registration area
- ◆ Recognition as Platinum Sponsor, to include benefits listed below

PLATINUM BENEFITS

- ◆ Two complimentary At-Large IANA memberships

INTERMODAL EXPO AND BUSINESS MEETING BENEFITS

- ◆ Three complimentary full registrations to Intermodal EXPO 2020
- ◆ Expanded visibility through prominent display of your
 - company logo on slideshow at general sessions
 - company name on or near entry to exhibit hall
 - company logo in the program guide
- ◆ Sponsor ribbon on badges for company attendees
- ◆ Recognition as co-sponsor of luncheons held in exhibit hall and breakfasts during opening sessions
- ◆ Priority access to private meeting rooms/suites at the EXPO
Please note: space is limited and assigned on first come, first served basis.
- ◆ Early access to EXPO housing
- ◆ Priority selection of exhibition space for Intermodal EXPO 2021
- ◆ Company listing in select EXPO promotional materials
- ◆ Company logo with link to your website on the EXPO 2020 home page
- ◆ Company name on signage at the convention center
- ◆ List of EXPO registrants provided prior to and after the event
- ◆ Recognition as a co-sponsor of the networking reception held during the 2020 Business Meeting, May 5 - 7 in Oak Brook, IL

ADVERTISING/PROMOTIONAL BENEFITS

- ◆ Company logo with link to your website on the home page and 2020 sponsor page of intermodal.org
- ◆ Complimentary black and white advertising in Intermodal Insights
- ◆ Recognition throughout 2020 in each issue of Intermodal Insights
- ◆ Recognition on LinkedIn, Twitter and Intermodal Connections (one announcement on each)
- ◆ Social media digital toolkit to promote participation in IANA and its events
- ◆ Digital ad in Intermodal Connections, IANA's bi-monthly digital newsletter

Please contact Jim Morrow for more details at jim.morrow@intermodal.org or 301-982-3400, ext. 314.

Intermodal Association of North America

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